

PRESENTS:

Webinar Title: “Surviving A Breach: A Private Corporate Board’s **TO DO NOW** List

Date: October 17, 2017

Time: 2:00 p.m. ET

Length: 45 minutes (30-minute presentation/15-minute Q&A)

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Moderator: Dottie Schindlinger, VP/Governance Technology Evangelist, Diligent Corporation

Panelist(s): Ken Mendelson
Jeff Welgan

Title/Bio of Panelist(s):



Ken Mendelson is a Managing Director in Stroz Friedberg’s Washington, DC office, Ken manages a variety of digital forensics, electronic discovery, information security assessment and data breach engagements. He’s a Certified Information Systems Security Professional (CISSP), a Certified Information Privacy Professional (CIPP), & a Qualified Security Assessor (QSA) with a B.A. from the University of Pennsylvania, an M.S. from Boston University College of Communication, & a J.D. from Boston University Law School.



Jeff Welgan is a cyber expert who regularly briefs and trains senior leaders, including Board of Directors, CXOs, and other senior executives on governing and managing cyber risk. Jeff’s cyber expertise is rooted in supporting the US Intelligence Community. He has led and managed a cyber threat intelligence capability at Booz Allen Hamilton, focusing primarily on specialized cyber threat studies for Fortune 100 commercial clients and for government agencies, including the Defense Intelligence Agency, the Central Intelligence Agency, the National Security Agency, the Federal Bureau of Investigation, U.S. Cyber Command, and more.

Description of Webinar:

Starting with considering cyber risk in a company’s business strategic plans through a TO DO LIST for keeping costs contained when a data breach occurs, Ken and Jeff provide detailed action plans with great visuals that communicate clearly the essentials to **SUCCESSFUL DATA BREACH MANAGEMENT**.

Please join us on October 17th to find out from two cybersecurity experts who are quite familiar with managing data breaches exactly what private company business owners and directors can do to create their own data breach action plans for their specific situations.

Learning take aways:

- 1) What Private Company Directors need to know about how they should help their companies prepare for and respond to a data breach.
- 2) Time is money in a data breach—what can a Private Company Director do to minimize costs.
- 3) While keeping “noses in, fingers out,” who should the Board involve and what roles/responsibilities are essential in a data breach?
- 4) Seeing beyond the breach: a Directors’ checklist for successful outcomes.